
Increasing Impact & Effectiveness through Multi-Stakeholder Collaborations

Training workshop - Ottawa, October 12, 2011

*"The world has become too complex and interdependent for any one institution or sector to effectively respond to today's wider challenges and opportunities."
James Wolfensohn, ex-World Bank*

No one sector on its own has the **mandate** or **resources** to tackle some of the most difficult societal issues



Objective

The Partnering Initiative (TPI), a global program of the International Business Leaders Forum (IBLF), a not-for-profit organisation, in association with EEM Sustainable Management and the Intersol Group, will be offering a 1-day course on facilitating multi-stakeholder collaborations.

Collaborations can create powerful frameworks for increasing program or project impact, scale, and sustainability, while also serving as a means to facilitate innovation, leverage additional resources, and develop appropriate solutions to address challenges.

Fundamental to establishing and nurturing successful collaborations is a well-developed case supported by a critical set of collaboration and partnering skills and competencies.

Who is it for?

This workshop is aimed at directors, senior managers, and program officers directly involved or with an active interest in multi-stakeholder or cross-sector collaborations. It is open to people from the public, private and not-for-profit sectors.

Specific goals

By the end of this course, you will:

- Be familiar with what constitutes a multi-stakeholder collaboration, and learn about its various forms and applicability to your sector;
- Understand the value of collaborations and how to build the case within your organisation;
- Be equipped with strategies to make your organisations more effective at collaboration;
- Understand what constitutes good collaborative behaviour;
- Understand the 'Collaboration Cycle' - a lifecycle framework for the development and management of collaborations and partnerships;
- Appreciate the roles and skill-sets of individuals facilitating collaborations;
- Be provided access to guidance and resources to support your collaboration journey.

Who is running the workshop?

The workshop will be presented by Christian Matossian and Marc Valois. Christian Matossian, VP Social Performance & Communities at EEM Sustainable Management, is an accredited Partnership Broker under the Partnership Brokers Accreditation Scheme (PBAS) and has extensive experience brokering multi-sector collaborations in Canada and internationally. Marc Valois, past Chairman of the Intersol Group, is also trained as a partnership broker through PBAS and is a certified facilitator with extensive experience developing collaborative frameworks between all levels of government, NGOs, and the private sector.

Much of the material will be based on the pioneering collaboration and partnering tools and courses developed by the International Business Leaders' Forum and that are in extensive use all over the world.

When and where will it take place?

October 12th, 2011
8:30 - 16:30

Intersol Group Offices
205 Catherine Street, Suite 300
Ottawa, Ontario, Canada

Costs

\$695 CDN + taxes

This cost includes the 1-day training, all course materials as well as breakfast (starting at 8:00), lunch, coffee & refreshments during the breaks. Volume discounts available for groups from one organization.

Registration

Online at : <http://eem.ca/en/training/>

Space is limited. Early registration is encouraged.

Contact information

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